




squareone

Saskatchewan's Business Resource Centre

About Us

- Member of  Canada **Business** Network

- Funded by    Canada

- Managed by  **Saskatoon**
Regional Economic Development Authority

- Opened our doors in Saskatoon on March 17th, 2014

Our Mandate

- Business information, tools, and path finding
- Available to the whole province
- Provide basic business research and reference services with market & demographic information



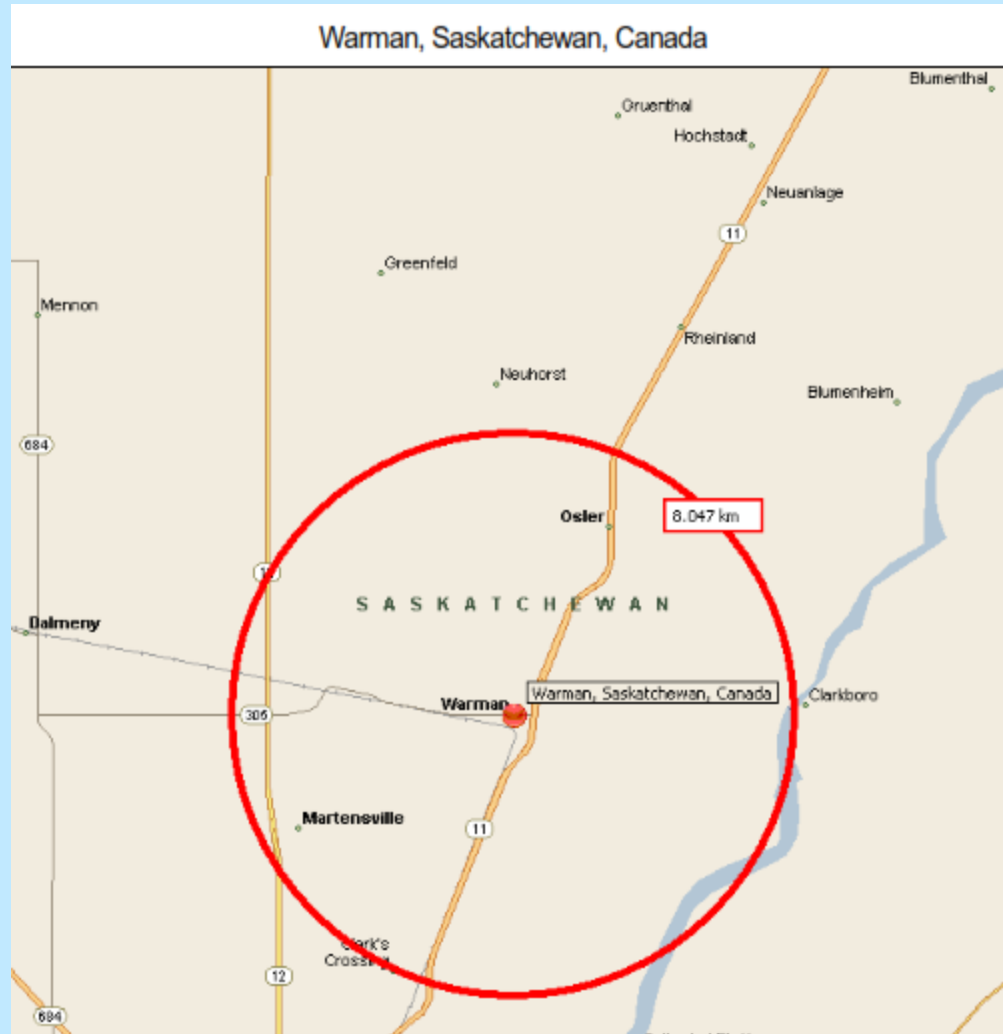
Our Mandate

- Identify regional business needs, patterns and trends
- Provide basic info seminars for starting a business
- Work collaboratively with other service providers
- Maintain a calendar of provincial business related events

Our Business Information Officers Can Assist With:

- Business start-up and registration assistance
- Path finding and referrals
- Sample business and marketing plans
- Basic trade information
- Assistance in accessing government information
- Secondary market research

Example – 8km radius of Warman



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EXECUTIVE SUMMARY

**Area: Warman, Saskatchewan,
Canada 8.0467 kilometer ring**

Benchmark: Canada



Population

The population in Warman, Saskatchewan, Canada 8.0467 kilometer ring is estimated to change from **17,475** to **20,462**, resulting in a growth of **17.1%** between the year 2011 and the current year. Over the next five years, the population is projected to grow by **21.7%**.

The population in Canada is estimated to change from **34,246,075** to **35,567,104**, resulting in a growth of **3.9%** between the year 2011 and the current year. Over the next five years, the population is expected to grow by **6.5%**.

The current year median age for this population is **31.8**.

The current year median age for Canada is **40.2**.



Household

The number of households in this area is estimated to change from **5,859** to **6,995**, resulting in an increase of **19.4%** between 2011 and the current year.

The number of households in Canada is estimated to change from **13,588,165** to **14,262,277**, resulting in an increase of **5.0%** between 2011 and the current year.

Of the **6,161** families in the area, **5,563** are married or common law couples and **598** are single-parent families.

Of the **10,331,768** families in the area, **8,486,814** are married or common law couples and **1,844,954** are single-parent families.

There are on average **0.7** children per family.

There are on average **0.6** children per family.

Example – 8km radius of Warman

2014 Demographic Snapshot

2014 Demographic Snapshot	Warman, Saskatchewan, Canada 8.0467 kilometer ring	
		%
2011 Census*	17,475	
2014 Population estimate	20,462	
2017 Population projection	23,119	
% Population Change (2011-14)	17.1%	
% Population Change (2014-17)	13.0%	
2014 Population by Age		
0 to 4 years	2,032	10%
5 to 19 years	4,337	21%
20 to 24 years	1,109	5%
25 to 34 years	4,319	21%
35 to 44 years	3,597	18%
45 to 54 years	2,279	11%
55 to 64 years	1,595	8%
65 to 74 years	753	4%
75 to 84 years	340	2%
85 years and over	100	0%
Median Age	31.8	

Example – 8km radius of Warman

2014 Demographic Snapshot	Warman, Saskatchewan, Canada 8.0467 kilometer ring	
		%
2014 Population 25 to 64 years by Educational Attainment	11,790	
No certificate, diploma or degree	1,448	12%
High school diploma or equivalent	3,256	28%
Apprenticeship or trades certificate or diploma	1,970	17%
College, CEGEP or other non university certificate or diploma	3,123	26%
University certificate or diploma below bachelor level	167	1%
Bachelor's degree	1,529	13%
University certificate, diploma or degree above bachelor level	298	3%
2014 Population by Marital Status (15 years+)	15,254	
Single	3,021	20%
Common-Law	1,242	8%
Married	9,969	65%
Divorced or Separated	655	4%
Widowed	367	2%
Top 3 Dominant Languages	English German French	
<i>* Population counts have been adjusted by MapInfo for census undercounts.</i>		

Databases with information on other businesses

- Company Name
- Executive Names
- Address
- Phone Number
- Location Number of Employees
- Credit Rating
- Business Status Code
- Location Sales Volume
- Website
- Primary SIC & NAICS Descriptions
- Year First Appeared



Initiatives in the Works

- Increase the number of entrepreneurs and small business owners using our services
 - Small Business Week
 - Province wide tour
 - Starting at Square One Seminars
 - Online Marketing Campaign
 - Presentations and Trade Shows
- Entrepreneurial Grid
- Service provider network

Collaboration and partnerships with key stakeholder groups in the province

- Government and related organizations
- Other business organizations
- Financial/Loan related
- Education
- Trade & Export
- Newcomer services

How to Find Us:

 SquareOneSask

 SquareOneSask

 SquareOneSask

www.squareonesask.ca

info@squareonesask.ca

1-888-576-4444

250-3rd Ave South in Saskatoon

Questions?

